

TiONA® 696

PRODUCT DATA SHEET

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Description: TiONA® 696 is an advanced durable chloride-process rutile titanium dioxide pigment. It offers a unique combination of excellent optical properties and weather resistance. It is particularly recommended for use in rigid durable PVC applications.

- Key Features:**
- Excellent color stability and chalk resistance
 - Super-durable providing ultimate weathering characteristics
 - Outstanding brightness and whiteness
 - Neutral tint tone
 - Good dispersibility and processability

Applications: TiONA® 696 is recommended for evaluation in lead free stabilized PVC applications where maximum UV degradation resistance is required:

- Exterior rigid and flexible PVC
- PVC profiles, siding, fencing, decking and roofing
- Durable polyolefin masterbatch
- Agricultural film

Typical Properties:	• TiO ₂ content:	92%
	• Surface treatment:	Alumina, silica, organic
	• Specific gravity:	4.0
	• Bulk density:	1.1 kg/l or 69 lbs/cu.ft.

Additional Information: TiONA® 696 conforms to:

- ASTM D476 Type IV, V
- BS EN ISO 591-1:2000 Type R2
- ECOIN: listed under EINECS number 236-675-5
- CAS number 13463-67-7
- Color Index 77891, Pigment White 6

Regulatory Status: TiONA® 696 has a wide range of regulatory approvals for various applications worldwide. Please see www.tronox.com or contact your Tronox sales representative for additional information. Regulatory information requests may also be submitted at chemprodsteward@tronox.com.